

The Marketing AI Agent: Your Autonomous Growth Engine

Transform your marketing department into a data-driven profit center with the Marketing Suite. Move beyond simple automation to a fully orchestrated agentic ecosystem that supports and optimizes every stage of the marketing funnel—from strategic GTM planning to real-time performance tracking—with human-in-the-loop oversight at key decision points.



The Orchestrated Ecosystem: Our Specialized Agents

We deploy an interconnected suite of specialized agents that work in parallel to dominate your market:

CATEGORY I

Strategy & Foundational Planning

GTM Manager

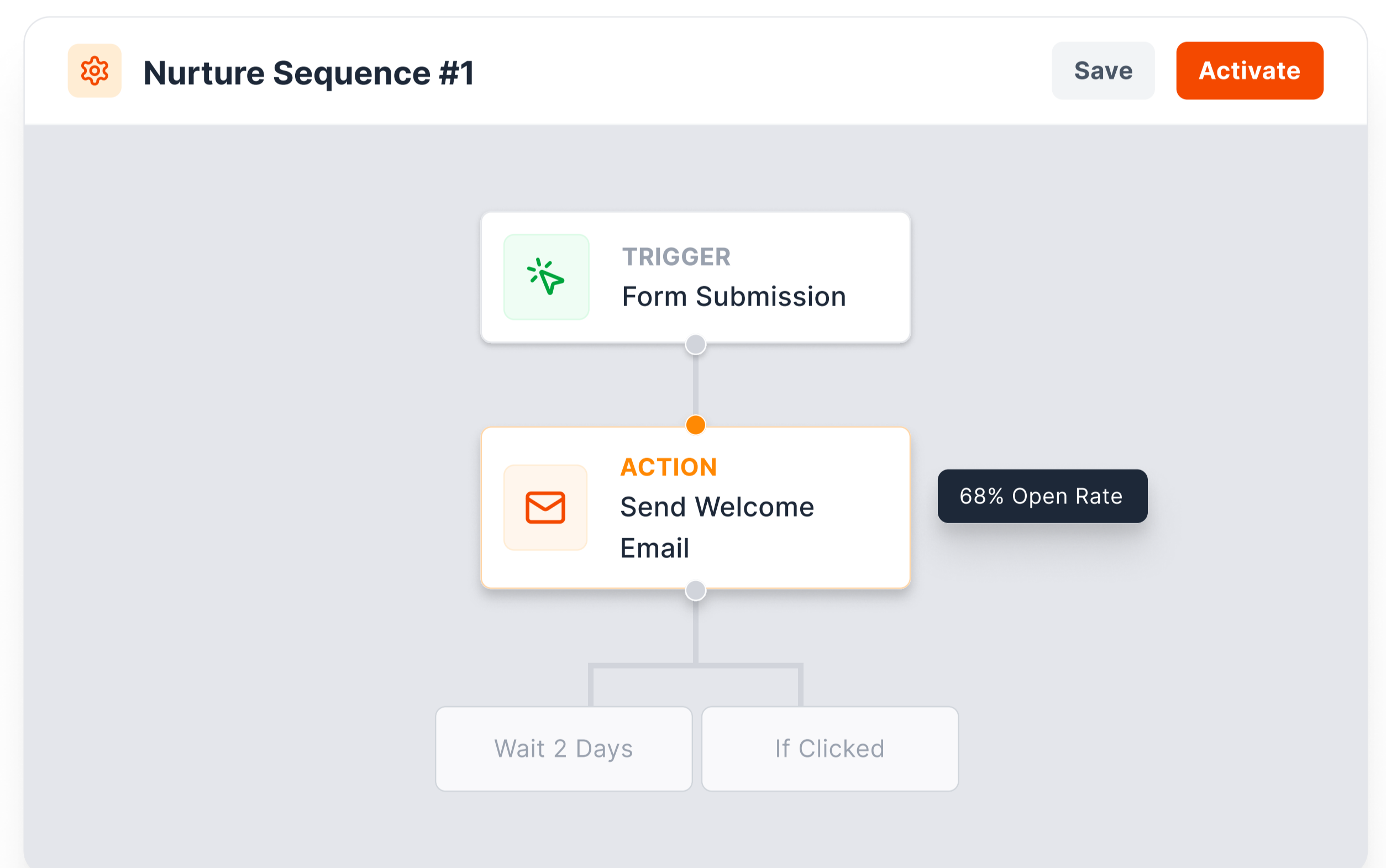
Architecting your marketing plan, defining Target Clients, establishing the ICP, and crafting brand-aligned, role-specific messaging.

SEO/GEO Agent

Advanced research, keyword planning, and automated search/generative engine optimization.

Event Planner Agent

End-to-end strategic planning and logistics for high-impact corporate events.



CATEGORY II

Strategic Monitoring & Analysis

Social Media Content Agent

Autonomous research, idea generation, and brand-aligned image creation.

Long Form Content Agent

Drafting expert-level PR, industry articles, and SEO-driven long-form content.

Social Media Video Agent

Producing engaging, data-driven video content at scale.

Landing Page Generator

Rapid creation and AI-driven optimization of high-conversion landing pages.

CATEGORY III

Distribution & Publishing

Social Media Publisher

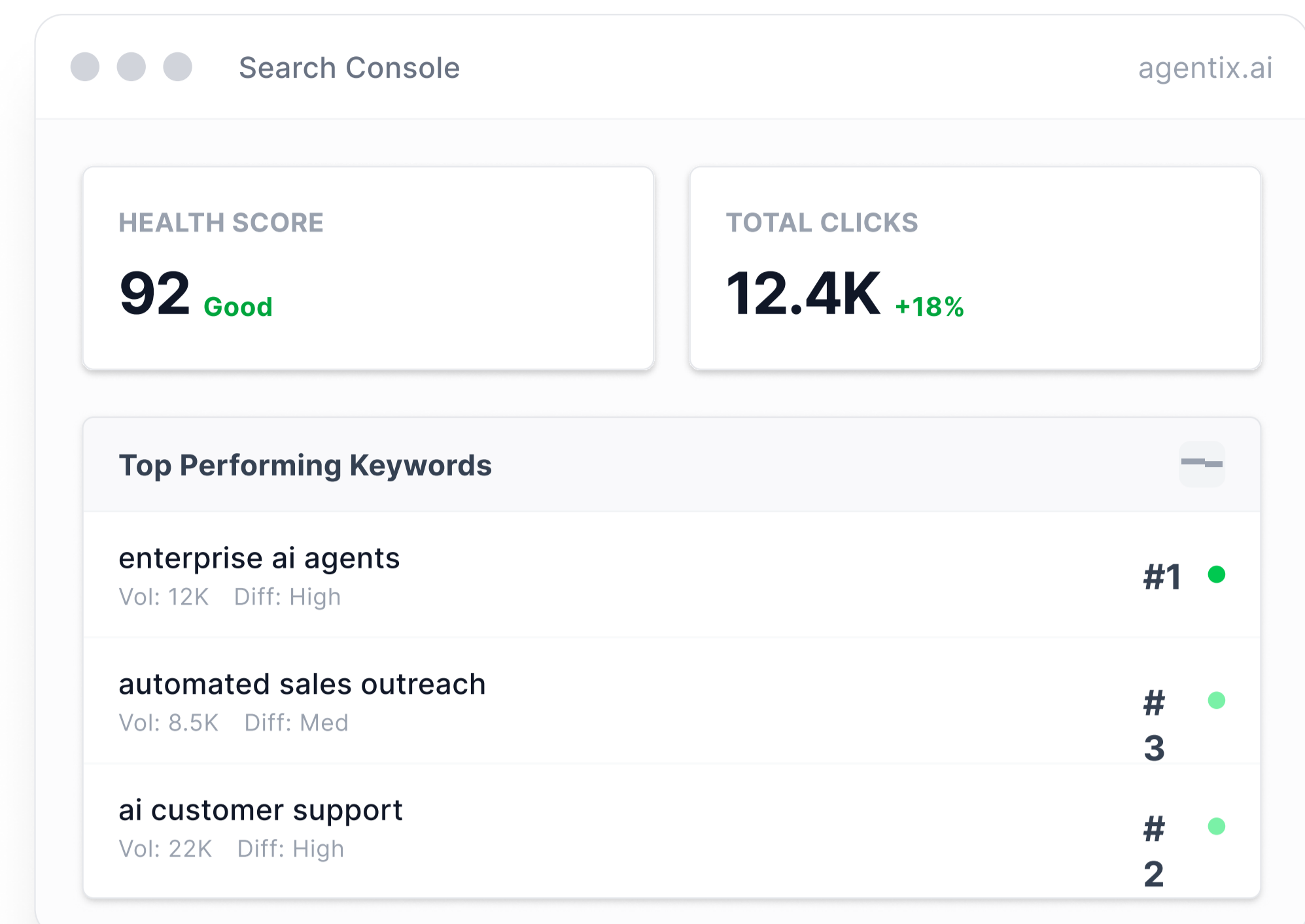
Automated scheduling and cross-channel posting across supported social platforms.

Publisher Search & Submission

Identifying and submitting content to high-authority external publishers.

Market Intelligence

Managing both inward community management and proactive outbound engagement.



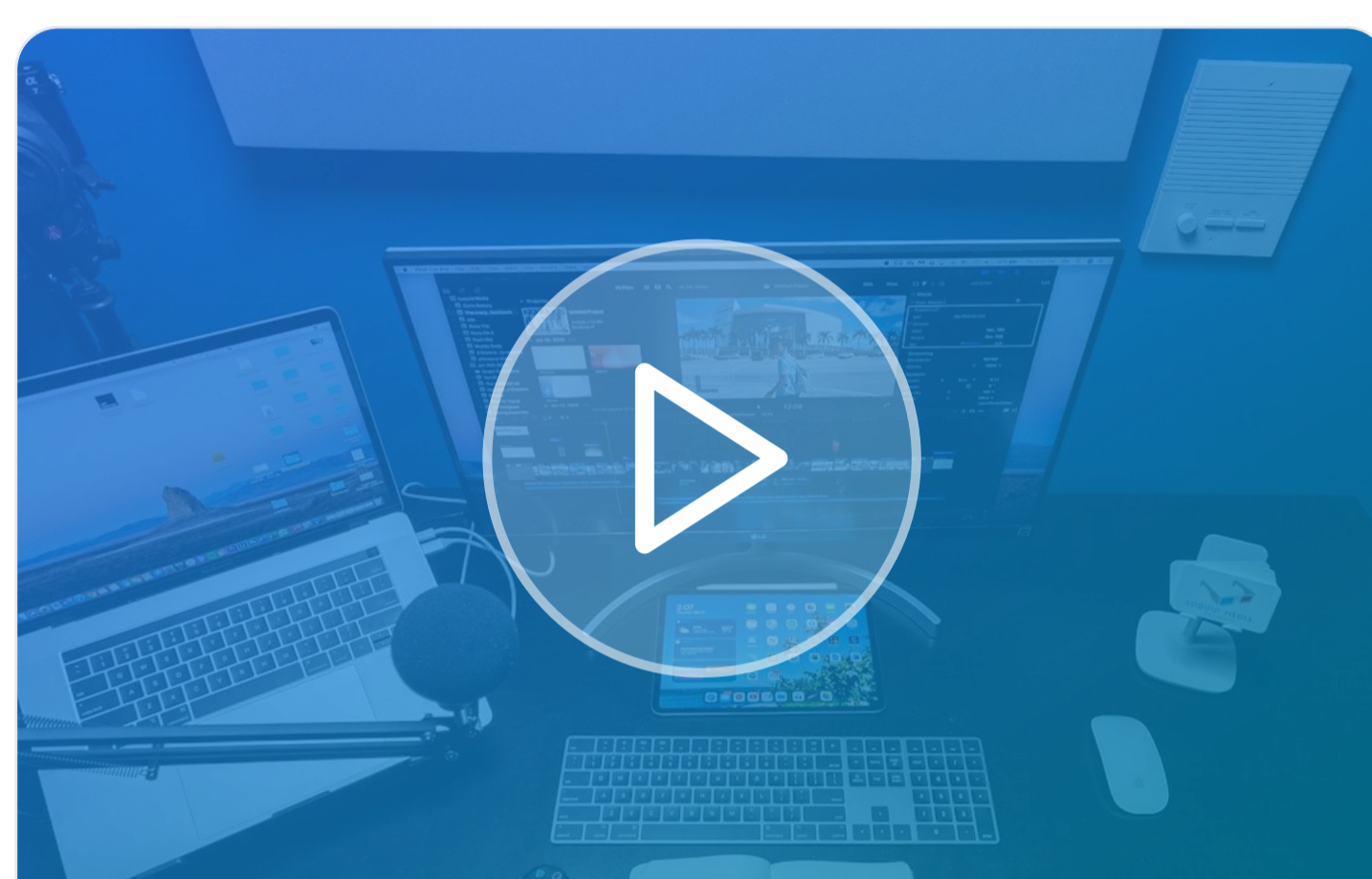
CATEGORY IV

Paid Media & Performance



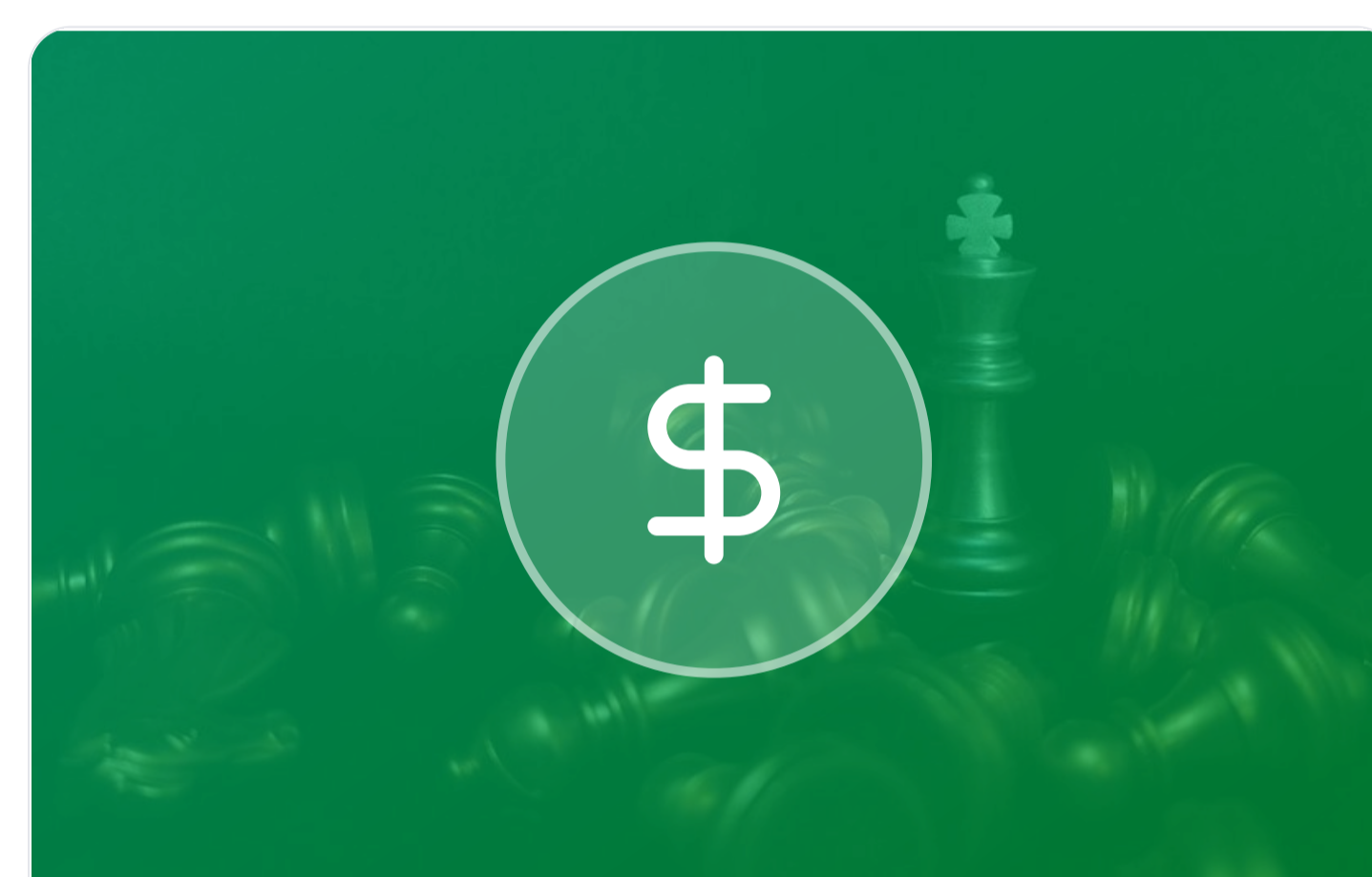
Paid Ad Content Agent

Crafting high-converting creative for Google, Meta, and other ad platforms.



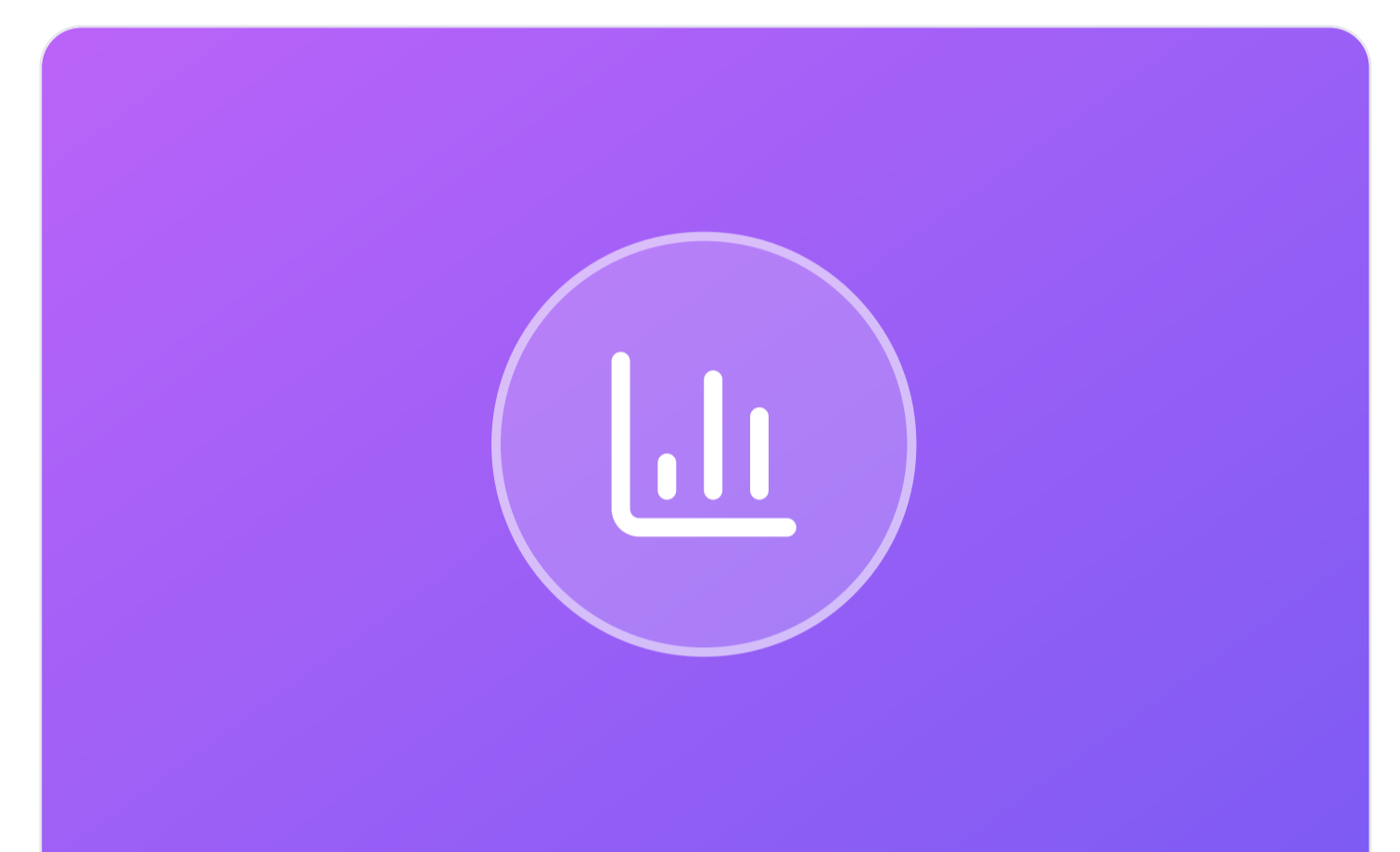
Ad Execution Agent (Publisher)

Technical setup and automated publishing of ad campaigns.



Media Buyer Agent

Strategic placement and near real-time budget optimization across selected global ad networks.



Marketing Tracker

Real-time performance analysis, deep-dive reporting, and P&L optimization.

The Sovereign Advantages

- ✓ **Proprietary SLM/ELM Intelligence:** Our specialized marketing models provide deeper domain expertise than generic AI models, delivering results faster, more securely, and at a significantly lower operational cost.
- ✓ **Human Integrity Layer:** Process is verified by our global Human-In-The-Loop (HITL) workforce, ensuring 100% brand alignment and controlled execution.
- ✓ **Flexible Deployment:** Maintain total data sovereignty by deploying on our secure Cloud, your Private VPC, or air-gapped On-Premise.
- ✓ **Plug-and-Play Integration:** Effortlessly connects to your existing tech stack to ingest your data, learn your brand voice, and provide optimized P&L results.

PopAI is an agentic AI provider engineered to deliver measurable P&L impact. We architect foundational orchestration systems, proprietary agents, and domain-specific SLMs/ELMs secured within your infrastructure. Backed by a 2,500+ person human-in-the-loop workforce, we verify every action to ensure 100% operational integrity. We don't just generate outputs; we deliver measurable outcomes, driving profit growth.